

Membership Structure

The membership structure is geared to increase membership in order for the Trust to facilitate the widest possible representation of supporters and allow for more a democratic representation of supporter views and election process of a supporter-director .

The primary benefit is the chance for the supporters voice to be heard "collectively" within the club; principles of representation; communication channels used by the Trust should be proactive and maintain a constant dialogue with their members on progress.

| Member level | Notes | Cost | E-Communication (Note A) | Postal Communication | Polled on Supporter Issues (Note A) | Attend / Vote at Trust GM's on policy | Nominate or be Trust Directors | Vote Trust Directors | Vote Supporter Rep or Director | Discounted Social Events | Other Benefits (Note B) |
|---------------------------|-------|------|--------------------------|----------------------|-------------------------------------|---------------------------------------|--------------------------------|----------------------|--------------------------------|--------------------------|-------------------------|
| E-Subscriber | 1 | Free | Yes | No | Yes | No | No | No | No | No | No |
| E-Member | 2 | £1 | Yes | No | Yes | Yes | Yes | Yes | Yes | No | No |
| Full Member | 3 | £10 | Optional | Yes | Optional | Yes | Yes | Yes | Yes | Yes | Yes |
| Junior | 4 | Free | Optional | No | Optional | No | No | No | No | Free | Yes |
| Ten Year | 5 | £90 | Optional | Yes | Optional | Yes | Yes | Yes | Yes | Enhanced | Yes |
| Life | 5 | £200 | Optional | Yes | Optional | Yes | Yes | Yes | Yes | Free | Yes |
| Supporter Group Affiliate | 6 | Free | Yes | No | Yes | No | No | No | No | No | No |
| Corporate | 7 | £10 | Optional | Yes | Optional | Yes | Yes | Yes | Yes | Yes | Yes |

Notes

A. Email communication and polling of supporter issues (for AVFC's Supporter Consultation Group) to be via Yahoo Group. Members have option to join Yahoo Group.

B. Provision of additional benefits if AVFC Official Supporter Club benefits are obtained for Trust

1. Free subscription service on Yahoo Group to receive communication from Trust

2. E-members must join Yahoo Group and use Paypal / Standing Order only. Offers lower cost option to Trust to maintain membership base. Open to 16 year olds and over.

3. Payment by cheque or credit card via Paypal or Electronic funds transfer or annual Standing Order or monthly Standing Order of £1

4. Junior members must use Yahoo Group to receive any communication.

5. Payment by cheque or credit card via Paypal or Electronic funds transfer

6. Free affiliation under Trust Rule 12; Open to official and unofficial supporter groups; must join E-Subscriber service

7. Corporate members to be placed on e-directory on website for Trust members and Villa supporters to access.